

#### INNODC Workshop: "How to work remotely" & "web-based collaborative tools"



How to make virtual presentations: some simple ideas

Remote, 21/10/2020

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- Explain how to work remotely
- Present Challenges on Virtual/remote presentations
- Development of a nice presentation







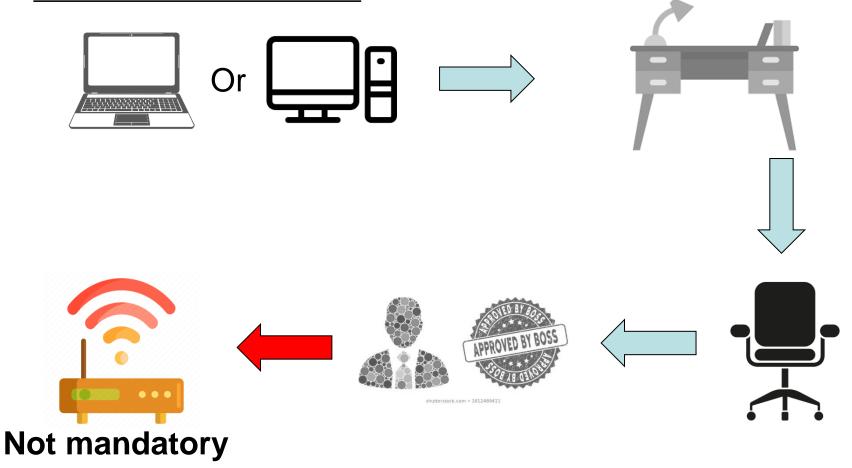
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# **How to Work Remotely???**

#### WHAT DO WE NEED?

Institut de Recerca en Energia de Catalunya Catalonia Institute for Energy Research



- Explain how to work remotely
- Present Challenges on Virtual/remote presentations
- Development of a nice presentation



### Challenges on remote presentations

**WHICH ONES?** 



Phone / Social Media



MultiTasking



People bored

COWORKERS / Place sharing



### Challenges on remote presentations

#### WHAT SHOULD WE DO?









- Explain how to work remotely
- Present Challenges on Virtual/remote presentations
- Development of a nice presentation

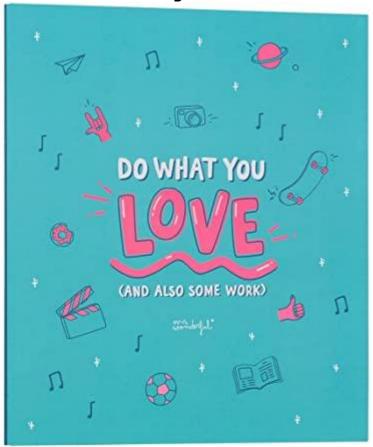








Do a presentation you would like to hear or attend



Mr wonderful type of quote



# Try to avoid the usage of lots of text and if something is written do not read it- AUDIENCE CAN DO SO!

#### US Wireless Market - Q2 2010 Update

#### **Executive Summary**

The US wireless data market grew 6% Q/Q and 22% Y/Y to exceed \$13.2B in mobile data service revenues in Q2 2010 - on track so far to meet our initial estimate of \$54B for the year.

Having narrowly edged NTT DoCoMo last quarter for the first time, Verizon Wireless continued to maintain its number one ranking for the 1H 2010 in terms of the operator with the most mobile data revenues (though the difference was thinner than the amoeba membrane). The total wireless connections for Verizon were almost 100M with 92.1M being the traditional subscriber base. Rest of the 3 top US operators also maintained leading positions amongst the top 10 global mobile data operators.

Sprint had the first positive netadd quarter in 3 years and has been slowly and steadily turning the ship around. T-Mobile did better on the postpaid netadds but overall additions declined again. The larger question for the market is if 4 large players can stay competitive. Generally, the answer is no. But these are different times and there are a number of permutations and combinations that are possible.

The US subscription penetration crossed 95% at the end of Q2 2010. If we take out the demographics of 5 yrs and younger, the mobile penetration is now past 100%. While the traditional net-adds have been slowing, the "connected device" segment is picking up so much that both AT&T and Verizon added more connected devices than postpaid subs in Q2 2010. Given the slow postpaid growth, operators are fiercely competing in prepaid, enterprise, connected devices, and M2M segments.

Data traffic continued to increase across all networks. By 1H 2010, the average US consumer was consuming approximately 230 MB/mo up 50% in 6 months. US has become ground zero for mobile broadband consumption and data traffic management evolution. While it lags Japan and Korea in 3G penetration by a distance, due to higher penetration of smartphones and datacards, the consumption is much higher than its Asian counterparts. Given that it is also becoming the largest deployment base for HSPA+ and LTE, most of the cutting edge research in areas of data management and experimentation with policy, regulations, strategy, and business models is taking place in the networks of the US operators and keenly watched by players across the global ecosystem.

As we had forecasted, the tiered pricing structure for mobile broadband touched the US shores with AT&T becoming the the pricing plan based on consumer consumption. We will see the pricing evolve over the pearly quarters as the US mobile ecosystem adjusts to the new realities and strategies for mobile data consumption.



Try to keep people engaged and awake!



Make them interactive/alive



#### **How???**





#### Use some tools to force interaction:

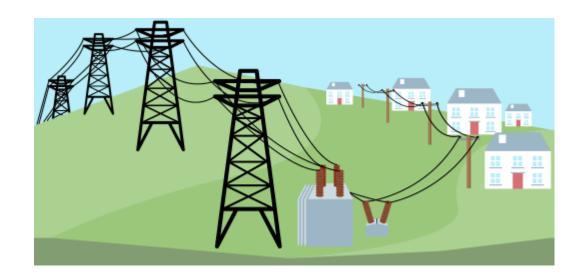




Let's use them once



#### **Use GIFs:**



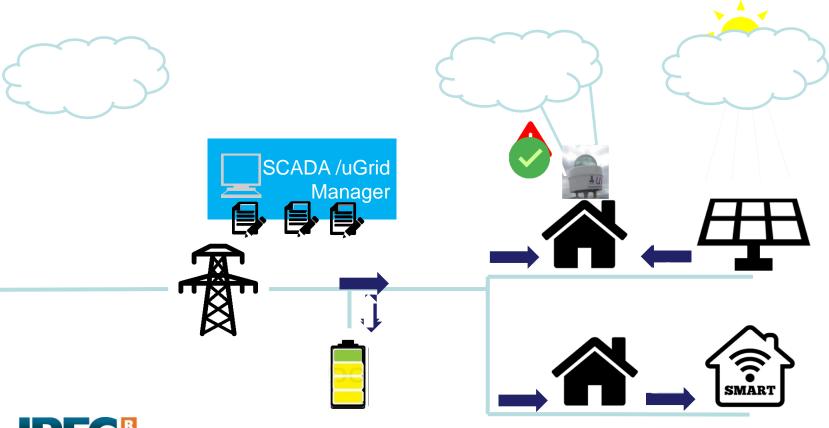


#### **Use Videos:**





#### **Use animations:**





Try to innovate and surprise audience



- □ But do not overload the presentation with lots of stuff; then, it became annoying.
- ☐ Do not remain to much time into the same slide
- ☐ Try to keep it "simple" and harmonized



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# Thank you for your attention



### **Questions?**

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